

Subj: Polling on Tariffs

Survey data for our research includes 20,034 responses collected via online web panel from April 2-3, 2025.

How closely have you been following President Trump's announcement of new tariffs this week?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Very aware	46%	50%	43%	43%	26%
Somewhat aware	36%	33%	38%	39%	38%
Not very aware	9%	7%	10%	11%	16%
Not at all aware	7%	8%	7%	6%	16%
Not sure	1%	1%	2%	1%	4%

Based on what you know, do you approve or disapprove of President Trump's tariff policy?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Strongly approve	17%	1%	10%	33%	14%
Somewhat approve	21%	3%	24%	39%	18%
Somewhat disapprove	10%	11%	16%	8%	15%
Strongly disapprove	41%	78%	31%	4%	30%
Not sure	11%	7%	19%	15%	23%

Thinking about your own economic situation, do you think President Trump's tariffs have personally affected your economic situation?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Yes - it has improved my economic situation	5%	2%	4%	7%	8%
Yes - it has made my economic situation worse	40%	68%	34%	13%	37%
No - it hasn't had any effect on my economic situation	32%	15%	33%	49%	28%
Not sure	23%	15%	28%	31%	27%

[Asked only to respondents who answered 'Yes - it has made my economic situation worse' to the question above]

How has President Trump's tariffs made your economic situation worse?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Tariffs have increased the cost on everyday items like gas and groceries	57%	63%	56%	51%	73%
Tariffs have caused economic instability and led to stock market declines	39%	35%	40%	43%	23%
Not sure	4%	2%	4%	6%	5%

[Asked only to respondents who answered 'No - it hasn't had any effect on my economic situation' to the question above]

What concerns you more about President Trump's tariffs going forward?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Tariffs could raise costs on everyday items like gas and groceries	43%	42%	45%	43%	41%
Tariffs could cause economic instability and lead to a recession	26%	44%	22%	9%	20%
Not sure	31%	14%	33%	47%	38%

How likely is it that President Trump's policies will increase everyday costs for you and your family?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Very likely	48%	81%	42%	16%	40%
Somewhat likely	24%	11%	29%	37%	27%
Not very likely	13%	3%	12%	24%	10%
Not at all likely	3%	1%	3%	6%	4%
Not sure	11%	4%	13%	19%	19%

How likely is it that President Trump's new tariffs will increase everyday costs for you and your family?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Very likely	47%	82%	40%	12%	41%
Somewhat likely	28%	11%	30%	44%	27%
Not very likely	9%	1%	9%	17%	9%
Not at all likely	3%	2%	3%	5%	4%
Not sure	14%	5%	17%	23%	19%

If your Member of Congress supported President Trump's tariffs, how would that affect your vote choice in 2026?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
It would make me more likely to vote for them	27%	4%	21%	50%	22%
It would make me less likely to vote for them	45%	83%	38%	9%	40%
Not sure	27%	13%	41%	41%	37%

Based on his first few months in office, how confident are you that President Trump will make life better for people like you?

Response	Overall	2024 Vote: Harris	2020 x 2024 Vote: Swing	2024 Vote: Trump	2024 Vote: Did Not Vote
Very confident	29%	1%	19%	56%	24%
Somewhat confident	16%	4%	26%	28%	19%
Not very confident	9%	10%	17%	7%	15%
Not at all confident	42%	82%	29%	2%	32%
Not sure	4%	3%	9%	6%	11%